



# HIGHLAND INSIDER

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FEBRUARY 2013

## MAYOR'S CORNER "STATE OF THE CITY"

It is time to report the "State of the City" once again. The City is financially strong with a balanced budget, reducing debt, building cash reserves, completing essential projects, and meeting current challenges in a positive way. We found the following statistics interesting as they tell a story:

Budget	Budget	Change	Included	Cash	Debt	Sales Tax
Yearend	(\$M)	%	(\$M)	12/31 (\$M)	6/30 (\$M)	6/30 (\$M)
08-09	7.7	-	-	-	17.1	1.5
09-10	6.7	-12.7	.9 Cut	1.3	16.2	1.5
10-11	6.7	+0.27	.1 Cut	1.8	15.9	1.5
11-12	6.9	+2.17	.3 Inc (1)	3.1	15.1	1.6
12-13	7.1	+2.48	.2 Inc (2)	4.8	14.3	1.6

(1) Fire/EMS increased \$349k, budget net up \$200k with cuts of \$149k

(2) Police and open space funds up \$160k, budget net flat

Our budget has been flat over the last four years. We have cut the budget even when experiencing increased costs associated with public safety. We have absorbed cost increases in the difficult economy. Additionally, we have focused on building cash reserves and reducing debt. The one main area where reserves are not keeping up is the road maintenance and capital funds. Our roads are deteriorating faster than we can maintain and rebuild. We included a tax increase last year to begin the process of building reserves. Our transportation committee projects we need \$20M over the next 10-20 years. The tax increase would bring in \$20M reserves over the next 40 years. The increase was repealed and removed from the budget. Since the money was designated only for roads we remain a balanced budget. The negative is we will pay, as a City, four times more for the same roads in the future. Sales tax growth will not fill the gap. Eventually we need to fund roads with a tax increase.

Illustrated below are tax rates of surrounding cities. Without a library Highland is lowest in North County.

Cities Certified Tax Rate Comparisons FY 12-13 (ALL RATES WITHOUT LIBRARY COSTS)

Other cities who have a library, fund the library through other sources than General Fund

Alpine	.001916	Lehi	.002585
American Fork	.002616	Lindon	.002107
Cedar Hills	.003183	Pleasant Grove	.002035
Highland	.001742 (w/ library .002005)	Saratoga Springs	.003054

Continued on page 2...

## 2013 Municipal Election Opportunity

This is the year for Municipal Elections. Highland City will have 2 City Council seats and the Mayoral seat open in this election. Each seat is for a 4-year term. The November Election will be held on Tuesday, November 5, 2013.

Please consider serving your community by running for office for one of these positions. Qualifications to hold a Municipal Office are:

1. Be a US Citizen at the time of filing
2. Be a registered voter of the municipality
3. Be a resident of the municipality or a resident of the recently annexed area for a period of 365 consecutive days immediately preceding the date of the election.

(Utah Code 10-3-301; 20A-9-201; 20A-9-203)

For more information contact the City Recorder, Jody Bates at (801)772-4505

More on "State of the City" Continued from page 1...

On a good note we have been able to complete park projects with existing reserve dollars. Highland Glen Park has been upgraded to a beautiful, welcoming and wonderful park with many amenities of fishing, boating, trails, pavilion, and play area. Beacon Hills Park is under construction to complete this year. This park will provide soccer fields with a parking lot for resident and others use.

We have an excellent staff of employees that make the City run smoothly and ensure citizen services are delivered. We appreciate all they do. Also, we have many citizen volunteers that contribute hours to the City that allow us to function in a conservative and efficient way.

Future challenges for the City include multiple areas of focus.

- 1) Road infrastructure maintenance and rebuilds.
- 2) Completion of the Murdock Connector road between the Alpine Hwy and North Count Blvd.
- 3) Completion of the Murdock Canal Trail.
- 4) Continued emphasis on Economic Development.
- 5) Continued maintenance of solid finances and responsible government.
- 6) Building capital reserves for future capital needs and emergencies.

We will work this year to continue to make Highland the best city in the State. We are a great City with a family focus in a rural atmosphere. As we grow, we want to maintain that feel, look, and atmosphere in the City. It is possible to grow in a managed, controlled way, providing essential services without bringing negative impacts to the City and residents. Thank you for all of your support.

*Mayor Lynn Ritchie*

If you have any questions you can email me at [mayor@highlandcity.org](mailto:mayor@highlandcity.org). Also, I am at the City on Tuesdays from 8:00 a.m. to 12:00 p.m. if you would like to discuss an issue please call Jody at (801) 772-4505 to make an appointment.

### Cemetery Decoration Clean-Up

The next Cemetery Decoration clean-up will be on March 4th. At this time perishable items will be discarded and all trinkets, ornaments, lamps, shepherd-crooks, etc. will be removed from the cemetery and taken to the Public Works Shop (4066 West 11000 North). These items will be held for two (2) weeks so that the owner may claim the items. Please refer to our website for the Cemetery Decoration Clean-Up Policy and dates.

### Timpanogos Symphony Orchestra

The Timpanogos Symphony Orchestra is proud to present an all-Tchaikovsky program on February 22 and 23. The concerts will feature Tchaikovsky's first piano concerto with Scott Holden on the piano and the *Romeo and Juliet* overture. Performances will take place at 7:30 each evening and are recommended for ages 8 and older. The TSO is sponsored in part by the Alpine Community Arts Council, the Highland City Arts Council, and the Lehi City Arts Council. For details including ticket pricing, please

visit the symphony's Web site at [theTSO.org](http://theTSO.org).

### Youth Fishing Class

Hooked on Fishing program will focus on educating youth about fishing and aquatic resources. Classes are held on Wednesdays, May 1st - June 5th, from 5:30 p.m. - 7:00 p.m. at Highland Glen Park. Cost is \$15 which includes instruction manual, bait, and tackle. A fishing pole may be rented for an additional \$5.

Class is limited to 50 participants, ages 6 years old and over. Parents are more than welcome to attend and participate with the class (no registration required for adults). On-line registration begins March 1st at 8:00 a.m.

### Youth Fishing Instructors Wanted

Do you like fishing? Do you want to share your love of fishing with young people? Then consider becoming a Highland City Hooked on Fishing instructor (see class details above). Please contact Emily at Highland City for more information (801) 772-4523.

### Winter Snow Removal & Plowing

During winter months it is important for Highland residents and the City to work together during snow removal weather. During heavy snow storms it can take as much as 48 hours to clear all priority routes and through streets once the storm has subsided. Vehicles may not park on City Streets between 12:00 a.m. - 8:00 a.m., December 1st through March 31st, and anytime snow is present. The Police Department may issue a parking citation. Parking on the street makes it difficult for plows to clear the streets.

When clearing sidewalks and driveways please push the snow on to your property, not on the City streets. Putting snow into the streets can make the roads more dangerous for automobiles and snowplows. Also, travel at a safe distance from snowplows at all times to avoid damage to your car. Do not try to pass the snowplows.

You may view a copy of Highland City's snowplow frequently asked questions on the Public Works page at [www.highlandcity.org](http://www.highlandcity.org). If you have any concerns you may report them on-line using the Report a Concern feature on our website or call Public Works at (801) 772-4523 during regular office hours. For after-hours emergency road concerns involving snow plowing, you may contact the Police Department at (801) 756-9800.

**WWW.HIGHLANDCITY.ORG**  
**HIGHLAND CITY**

5400 West Civic Center Drive, Highland, Utah 84003

For your convenience our office hours are extended from 7:30 a.m. to 6:00 p.m. to better meet your needs, Monday - Thursday. You can contact us by phone at (801) 756-5751. For afterhours Public Works emergencies, please call (801) 420-2553.

### CITY MEETING SCHEDULE

City Council, 1st & 3rd Tuesdays at 7:00 p.m.

Planning Commission, 2nd & 4th Tuesdays at 7:00 p.m.

Please submit newsletter articles via email no later than the 15th of the month to [emily@highlandcity.org](mailto:emily@highlandcity.org)



## Highland City Fling Days 2013 Sponsorship

The annual Highland City Fling Days will be held July 27 - August 3. Each year the event is made possible by generous donations from area businesses and residents. Please consider making a donation, large or small, to help us continue our rich tradition of enjoyable family-centered events and a memorable celebration in 2013. To do so, please complete the following and return it to the address noted below. **Please note that to have your sponsorship appear in the ad booklet and on t-shirts, we need you to submit your information by May 15, 2013.** The Highland Fling ad booklet will be mailed to all residents and businesses in Highland.

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Name to appear on donation acknowledgement: \_\_\_\_\_

Website (for business acknowledgement): \_\_\_\_\_

(Please email high-resolution logos to [ron@ronjewett.com](mailto:ron@ronjewett.com) )

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

See back for Sponsorship Package opportunities and what is included in each and indicate below which option you would like to have.

Diamond: \$1,000

Platinum: \$750

Gold: \$500

Silver: \$250

Bronze: \$100 (Include an actual Business Card with this form or email electronic Business Card)

Honorable Mention: Any Donation/In-Kind Donation. The following items will be donated:

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I will submit print-ready art per required specifications.  I require ad design assistance

Return to: Highland City, Attn: Emily, 5400 W. Civic Center Dr., Suite 1, Highland, UT 84003  
For more information, please contact Ron Jewett at [ron@ronjewett.com](mailto:ron@ronjewett.com) or (801) 318-7127



## Highland City Fling Days 2013 Sponsorship Packages

Please contact Ron Jewett at [ron@ronjewett.com](mailto:ron@ronjewett.com) with any questions.



### **DIAMOND - \$1,000**

Full color premium two page spread or Inside Cover or Back Cover ad in the Highland City Fling Days Booklet  
Banner at sponsored Diamond Level Event (Fireworks, BMX Stunt Team)  
Banner on Heritage Park Stage  
Logo on Sponsorship Sign at Heritage Park during events  
Logo on event t-shirts  
Acknowledgement on City Website  
Acknowledgement at events and in correspondence

### **PLATINUM - \$750**

Full color one page ad in the Highland City Fling Days Booklet  
Banner at sponsored Platinum Level Event (Car Show, Art Show, Kids Night, Youth Dance, Baby Contest, Dutch  
Oven Contest, Fun Runs, Play Day Rodeo, Entertainer, Food Eating Contest, etc.)  
Logo on Sponsorship Sign at Heritage Park during events  
Logo on event t-shirts  
Acknowledgement on City Website  
Acknowledgement at events and in correspondence

### **GOLD - \$500**

Full color 1/2 Page ad in the Highland City Fling Days Booklet  
Logo on Sponsorship Sign at Heritage Park during events  
Logo on event t-shirts  
Acknowledgement on City Website  
Acknowledgement at events and in correspondence

### **SILVER - \$250**

Full color 1/4 Page ad in the Highland City Fling Days Booklet  
Logo on Sponsorship Sign at Heritage Park during events  
Logo on event t-shirts  
Acknowledgement on City Website  
Acknowledgement at events and in correspondence

### **BRONZE - \$100**

Full color "Business Card" ad in the Highland City Fling Days Booklet  
Name on Sponsorship Sign at Heritage Park during events  
Acknowledgement on City Website  
Acknowledgement at events and in correspondence

### **HONORABLE MENTION**

#### **Any Donation/In-Kind Donation**

Acknowledgment in the Highland City Fling Days Booklet  
Name on Sponsorship Sign at Heritage Park during events  
Acknowledgment on City Website  
Acknowledgment at events and in correspondence

Event Sponsorships are available on first come first serve. Thank you for your willingness to sponsor  
Highland City Fling Days!