

Highland Fling Committee Meeting
04/16/2024
Highland City Center

Attending:

Robin Wise (City Events)
Cari Wise (Backyard Tours)
Doug Courtney (Parade)
Bret Wagstaff (Police)
Lane Downs (Car Show)
Ron Campbell (City Council)
Kelli Campbell (Entertainment)
Ryder Zumwalt (Youth Council)
Donna Cardon (Kid's Night)
Shauna Larsen (Arts Council)
Jen Lambert (Glow Run)
Ray Buehler (Tractor Exhibit)

Called to Order at 6:32

Approval of March Minutes:

- Doug Cortney suggested a correction to the minutes on page 4, Under "Parade" fourth bullet point, that we strike out "with the Fire Station".
- Lane Downs moved that the minutes be approved as amended
- Second by Ron Campbell
- Approved unanimously.

Robin introduced Officer Wagstaff:

- She expressed a concern that there needed to be a sign clearly marking the police booth at the Fling. If they didn't have one, she offered to have one made.
- She asked if they were going to do the dunk tank again this year. Officer Wagstaff said he did not know.
- Robin asked if anyone had any safety concerns that could be addressed by Officer Wagstaff.
- Doug said he would talk separately with the police later about Parade safety.
- Robin asked if the police could have an vehicle in the Car Show.
- Kelli would like a guard by the stage during the performance of the main headliner, Thurow Bailey. Officer Wagstaff asked if she wanted one or two, and she said she only needed one. She said she would follow up with the Police on this matter.
- Donna mentioned that there were officers at the Kid's Night event two years ago who helped when a child got injured. Officer Wagstaff said they usually sent an officer or two to the bigger events as a way to have positive PR.

Changes to Charges

- Robin asked for updated to any charges for any events. She mentioned that Stride (the event platform many of the events use for registration and payments) had increased their fees. She said she had already turned Fling information into Stride.
- Doug said his Stride account had already been set up and was ready for Parade registration.

T-Shirts

- Robin asked if there would be a fee to either participate in or attend the Car Show. Lane said that he was not planning on charging fees but they were thinking of selling event T-shirts. Robin asked where they would be sold, and Lane said they could possibly sell them before the events at Macey's, Ace Hardware, or other local businesses. He suggested that selling the shirts would raise interest in the event.
- Robin asked who would make the shirts. Lane didn't have a vendor set up, so Robin said she would research options and get back to him. Jen Lambert said she had some T-shirt vendor contacts
- Robin asked if any other events were planning on doing shirts.
- Doug said they usually gave parade volunteers the standard Fling t-shirt. Robin asked how many volunteers he was planning on. He said they had about 20 last year but were hoping for 40 this year.
- Robin asked if they were doing t-shirts for the Glow Run. Jen said if they did they would have to charge extra. She said that last year they sold capes to raise money for their chosen charity. This year they are running for a boy with severe and expensive health problems.
- None of the other event organizers said they were doing t-shirts.

Safety Issues

- Robin asked if there were any more safety issues
- What officers were needed for the Glow Run?
- Jen said she needed three officers, one at each of the main road crossings. She also mentioned that last year they had a motorcycle officer lead off the run and that people really liked that.
- Robin asked if the Glow Run needed lights set up. Last year she had asked for lights, but they were not set up. Jen said she needed flood lights near the river at Highland Glenn Park and at the start/finish area. She said that she hopes all the volunteers will have lighted vests.
- Robin asked if they had a sponsor providing glow sticks for the runners. Jen said the Run Club usually covers that cost. Robin suggested they formalize the Run Club's donation so that they can receive a tax deduction.

The Car Show

- Robin asked if there were any other changes in charges.
- No one had any changes except they weren't sure about the Car Show. The cost of the t-shirts would be covered by the sale of the t-shirts. Robin mentioned that last year the cost of reward plaques was about \$8 each. Ideally the event would raise enough money to cover the cost of the award plaques.
- Robin asked where the car show would be set up. Lane said they planned to set up on 104th East near the log cabin, but closer to the school. He said he would need to fit 50-60 cars. Robin asked if they could be set up behind the junior high school. Lane said they needed grass and trees to keep the cars and participants cool in August.
- Robin asked if they wanted to arrange food trucks for the car show. Lane said he was interested in 2-4 trucks. Robin asked if he was interested in snack food or more substantial food offerings. He replied that he wanted some snack food and maybe one that sold burgers and the like. Robin asked if the food trucks would need access to a power outlet.

Lane said most prefer access to an outlet, but also can provide their own generators if needed.

- Robin asked if Lane could give her a list of divisions for awards so she could order prizes.

Glow Run

- Robin asked Jen if the Glow Run wanted trophies? Jen said she did. Robin asked her and others in the room to email what awards and trophies they needed so she could order them in bulk and hopefully get a discount. Jen said she was interested in getting her winners ribbons instead of trophies or plaques. Robin said she would check into that.
- Jen asked if they would split the amount of money paid for registration and give some of it to a charity and some of it to the city to cover their costs. Robin said she would have to talk with Erin, the city manager, and David, the city finance director to see if that would work. Robin emphasized that they needed to take in enough money to cover their expenses, but Jen said that if they could advertise that some of the proceeds were going to a charity, they would get more participants, and ultimately bring in more money for the city.

Entertainment

- Kelli and Ron needed to go to a different appointment. Robin asked if they had anything to ask before they left. Kelli asked if Robin would provide the banner that is put up at the back of the stage, and Robin said she would. Kelli asked if anyone had a connection with someone who could provide an RV to act as a green room for performers when they were not on stage. Lane suggested Washburn RV in Lehi. Someone else asked if it might be something provided by the AF Chamber of Commerce.
- Kelli also said she needed a little budget to provide food and snacks for performers in the green room.
- Robin asked if the headliner acts would need transportation back to the airport after the show. Kelli said only the main band would need transportation to the airport and she had already arranged that.
- Kelli said one of the bands wanted to sell apparel and swag at the event. Was that possible? Robin said they could get a fling booth and sell merchandise there. Robin said they could wave the fee for the booth.
- Kelli asked if they could present awards while the bands were setting up in the background. Robin said they could. She also mentioned that the Strong Man awards were usually presented in the field after the event and not on the stage.

The Highland Fling Theme

- Robin passed out several possible logos for the Fling. Several people liked the one with the “kapow” background.
- Robin encouraged everyone to think about how they could incorporate the theme “Hometown Heros” in their events and to bring back ideas to the next meeting. Someone suggested we chose a Hometown Hero for the Grand Marshal. Donna expressed concerned that if we honored police and fire at each event it might become burdensome to those departments. Lane suggested that the police and fire could be judges at the Car Show.
- Robin encouraged everyone to get the text and photos for the Fling Magazine to her very soon.

Patriotic Service

- Officer Wagstaff asked if they were getting National Guard people to participate in the Patriotic Service. Robin mentioned that they would be retiring a flag. Someone asked if they were soliciting people to bring flags that needed to be retired. Robin said they were planning on retiring a flag or flags that used to be flown at the City Center complex. Roy (Bonds) has been saving a flag that was recently taken down.

Pictures for the Fling Magazine

- Robin encouraged people to submit new pictures from their events. Some from the last Highland Fling Magazine had been used many years in a row. She asked the Historical Society if they had any new pictures. Claudia said they did and Robin should ask Erin for them. Robin commented they also needed a new Tractor Display picture.
- Jen asked if they could add a map for the Glow run into the magazine. Robin said they could fit one that is 1/8 size.

Emergency Protocols

- Robin asked Office Wagstaff about emergency protocols for the Saturday Fling event. For instance, what should they do with a lost child. Officer Wagstaff said to bring them to the Police booth. Roy Buehler asked if there were security cameras at the event. Robin said there were not.
- EMTs are stationed near the sandbox/tennis courts.
- Lane asked if he could get contact information from the different committee members so we could communicate during events if needed.

Historical Society

- Robin asked about signs for the Historical Society display. She also asked if they wanted to expand the display into the bigger room of the community center for the Fling. Claudia said she would ask her committee and report next meeting.

The meeting adjourned at 8:30 pm.

Minutes taken by Donna Cardon