

Highland Fling Committee Meeting
03.20.2024

Attending:

Robin Wise (City Events)
Cari Wise (Backyard Tours)
Ryder Zumwalt (Youth Council)
Claudia Sudweeks (Historical Society)
Charlie Greenland (Historical Society, Emeritus) arrived at 6:54
Ron Campbell (City Council Representative)
Kelli Campbell (Entertainment)
Doug Cortney (Parade)
Shauna Larsen (Arts Council)
Suzanne Mann (Baby Celebration)
Roy Buhler (Horseshoes) arrived at 7:02.
Donna Cardon (Children's Party)
Stephannie Cottle (City Recorder)

Meeting called to order at 8:39 pm

- Open Public Meetings Training by Stephannie Cottle
- Open Public Meetings training is required annually for all city supported committees.
- The intent is that all actions of the committee be made public.
- Each meeting agenda should allot time for Public Comment.
- There needs to be a quorum of committee members in order to vote on any action items.
- Stephannie asked Robin how many were on the committee. Robin estimated about 30. It was determined that wasn't a quorum present for this meeting. Stephannie reminded us that we should not, then, vote on any action items during this meeting.
- Chance meetings of committee members does not constitute a meeting.
- Email exchanges do not constitute a meeting.
- Robin should prepare an agenda before each meeting and submit it to Stephannie.
- Stephannie as the City Recorder will take care of posting agendas each meeting in the city center lobby, on the city's website and on a state Public Notices website.
- Meetings should always be recorded, and the recording submitted to Stephannie to post.
- Minutes should be taken for each meeting.
- The minutes of the previous meeting should be distributed to committee members before the next meeting so committee members can review them. A vote to approve the previous month's minutes should be included in the agenda.
- After the minutes are approved, they should be sent to Stephannie. Stephannie should post them within three days after they are approved.
- Stephannie finished the Open Public Meeting training at 6:47 and then left the meeting.

Introductions and assignment:

- Rabin had each person at the table introduce themselves and state what their role is on the committee.
- Robin mentioned an assignment she gave attendees last month to update the page from last year's fling magazine and submit the revisions to her.

- Suzanne was the only person that had made her revisions.
- Robin passed around copies of last year's fling magazine and encouraged each person in attendance to remove the page related to their assignment and use it to make revisions which they could then submit to Robin via email or at the next meeting.

Individual Reports

Ryder Zumwalt of the Youth Council

- The Youth Council would host the kick-off event.
- They hope to get the police, fire and veterans to come and play games.
- They plan on arranging food trucks and pickle ball games on the pickleball courts.
- It will be held at the new Mountain Ridge Park.
- They had reserved all three park pavilions for the event.
- Robin stated that she hopes the stage will be built by that time.
- Ron stated that the name of the park might be changed by the time the event takes place depending on if the city receives a donation large enough for renaming rights.

Suzanne Mann: Baby Celebration

- They have chosen the theme for the Baby Celebration: "Pint-sized Heroes Save the Day"
- Kids can dress up as either superheroes or hometown heroes according to the theme.
- Suzanne plans on honoring parents as well as children because they are the real heroes.

Charlie Greenland: Historical Society (emeritus)

- They plan to open the historical museum after the parade on Saturday and then close it about 3:00
- Robin asked how they might get more people to come and look at the museum.
- Someone suggested setting up an A-frame sign.
- Donna mentioned doing the used book sale incentive they did last year which was effective.
- Shauna addressed the question: do we need a crossing guard near the Community Center for people crossing the street to come to the art exhibit, the historical museum and the used book sale? She doesn't think so.

Ron Campbell: City Council Representative

- Ron mentioned that he is a big fan of the Fling and will help any way he can.

Kelli Campbell: Entertainment

- She already secured Three Men Freddie, a Queen tribute band as the headline band, and Beck Brothers as the warm-up band.
- We provide hotel room for the band and also pick them up at the airport. They would need two hotel rooms. Kelli said she would arrange all that.
- Three Men Freddie is coming from Las Vegas but providing their own airfare.
- We provide snacks in the Green Room the day of the concert.
- Kelli said they would need an RV near the pavilion where the band can cool off before and after the show.
- Someone suggested they would need to rope off parking spaces for the RV.

- Kelli said she will contact a local RV dealer and ask for the loan of a RV as a promotion. We would have to clean it thoroughly before returning it.
- We will also need to provide a keyboard for the band, but not a drum set.
- Robin suggested contacting a local music store to see if we could rent a keyboard.
- Kelly said she has a friend who owns a music store and she will approach her.
- Robin mentioned that we have a main stage sponsor who will have a banner over the stage, but we could put a sponsor sign for the piano on the piano.
- Robin has already talked with a stage sound system company, Mammoth Sound, about renting a sound system at the cost of \$3000. They would provide Four microphones, speakers, etc.
- Robin would be willing to trade sponsors if a sound system company would be willing to donate services in exchange for sponsorship.
- Kelli had talked to someone about getting a large video screen for the concert but the vendor was not interested.
- Robin suggested reaching out to the person who did the MC last year to see if he would do it again.
- Kelli said she would continue to work on options for the sound system.
- Kelli said she would like a full page ad in the city newsletter three months before the Fling to start advertising the headline bands.
- Robin suggested also putting up signs in local businesses.
- Kelli said she would make the signs and ad, and that she has a printer that could print them.
- Robin mentioned that the city has a plotter to print large posters, but the color and paper quality are not very good.
- Kelli said that wouldn't work because the inkjet ink would smear and run if it got wet.

Doug Courtney: Parade

- Doug said the biggest request after last year was to move the parade from 10:00 to 9:00.
- Doug plan to use Stride again for parade registration.
- He will send out emails to last year's participants and then open online registration on April 1st.
- Doug said he worked to arrange a port-a-potty for the beginning of the parade route. It will be set up near the cemetery exit.
- Robin mentioned that she had sent a link to an instructional video about managing parades to Doug.
- Doug expressed appreciation to Anderson Mortuary for allowing the city to use their parking lot for parade staging.
- Robin suggested they should be acknowledged on the "Friends of the Fling" page of the Fling magazine.
- Robin suggested ways they could tie the parade into the theme by having a veteran's float, and handing out flags to veterans along the route.
- Robin said she could talk to Chuck Boyak who is involved with veterans in this area.
- Doug suggested they might contact local school PTA's about having a teacher appreciation float.
- City Council is scheduled to ride on the ladder fire truck again this year unless they choose to ride in a car.

- Robin mentioned that Lane Downs has a lot of vintage cars and might be willing to loan one.

Shauna Larsen: Art Show

- The art show is under control.
 - They are considering giving an extra award for art works reflecting the Fling theme.
 - They will do the other regular awards as well.
 - All the kids this year will get some kind of ribbon.
 - Painted Daisy donates prizes for the kids.
 - Meiers give gifts for the judges.
- Robin suggested they also be mentioned on the "Friends of the Fling" page.
- Robin will arrange a basket from Kneaders for the harpists.
 - They will need 2-3 volunteers from the Youth Council on Monday and Tuesday as people check in their artwork.
 - They will have an art sale. Mini paintings as a fund raiser.

Roy Buhler: Horseshoes

- Roy checked with Public Works but they won't have enough money this year to redo the horseshoe pits.
- Robin affirmed the Texas Roadhouse will once again provide prizes
- Roy mentioned that he will be at a horseshoe competition in Seattle the week before the fling and may not get back in time if the competition is held on Wednesday.
- He asks if the competition could be moved to Friday.
- Robin said she had already made that change.
- Roy mentioned the horseshoe club could do an exhibition after the competition.
- Roy mentioned his name was spelled wrong on page 30 of the Fling Magazine last year. Robin promised to fix it.
- Robin said Roy should order the trophies and the city would pick them up and pay for them.
- Roy asked about the Hometown Hero theme. Who where they referring to.
- If they are veterans, they might consider having a flag retiring ceremony with veterans.

Discussion about the theme

- Charlie asked how we might honor our city's WWII vets.
- Robin wondered how we could honor all the different kinds of heroes. Maybe focusing on one a day?
- Someone suggested having a luncheon for all the different kinds one of the days in the pavilion.
- Kelli suggested we might recognize them with different nametags at the Kickoff Dinner.
- Someone suggested we might choose a Grand Marshall that is a "hometown hero."
- Ron suggested that the proprietor of the Country Corner might be the Grand Marshall because they are celebrating their 50th anniversary this year.
- Shauna suggested giving her painting of the Country Corner to Kathy Baum.
- Kelli suggested making cards of different historical pictures from highland, but then said that might be more appropriate for the city's 50th anniversary in 2027.
- Robin suggested each committee member should think of ways to incorporate the theme into their event and gave Suzanne as an example of someone who did that well.

- Robin also announced that they were arranging to light a giant heart on the mountainside for the Fling.

Donna Cardon: Kid's Party

- Donna stated that they had not made many plans for the kids party yet.
- Donna said they did need to think about weather backup plans since last year's kid's party was rained out.
- Robin said she has the council chambers reserved all week for the Fling.

Cari Wise: Backyard Tours

- Cari said he hadn't started planning his event yet.

Tentative Schedule

- Robin passed out a tentative schedule of the events of Fling week and went through each day.
- Robin noted that they didn't have a location yet for the patriotic event Wednesday Night.
- Robin Mentioned that Tami was doing the Glow Run again, but was changing how it is run.
- The Youth Council event on Friday was cancelled since they are doing the Kickoff Event.
- Various other ideas were discussed including having public works help take down the Art Show on Monday, having more announcers on the parade route, having a Look-alike contest on Friday.
- Ron mentioned concerns about accessibility if we have food trucks at the Mountain Ridge Park but that he was working with Public Works about the problem.
- The Fireworks will be shot off from the Junior High.
- Robin asked if we should somehow solicit donations for the stage at Mountain Ridge park doing the Fling, but committee members thought not.
- Robin mentioned that Vendor applications are set up to open on April 1st .

The meeting was adjourned at 8:11 pm.

Minutes taken by Donna Cardon